Gabriel Charles Kirshoff

Commercial Composer, Music Producer & Audio Post Engineer

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SUMMARY

Commercial composer, producer, and mix and master engineer with 10+ years of shipped music and audio post work for agencies, brands, and broadcasters, at a custom music house and production music library (Jingle Punks), a scripted-audio production studio (Audio Up Media), and as an independent. Credits on broadcast and digital spots delivered to picture with multi-stem arrangements, alt mixes, and cutdowns, and mixed and mastered to broadcast loudness specs. 2025 Mark Award for Best Use in a Commercial Advertisement; 1,200 BMI-registered works used in 2,700+ TV programs across 200+ networks and streamers. Hands-on with audio machine learning: custom voice models trained and deployed in a shipped production.

EXPERIENCE

Composer, Producer & Mix/Master Engineer, Independent

Nashville, TN | 2023 to present

- **New York Lottery, "Sounds Grande"** (agency: McCann New York; music house: Jingle Punks / Slipstream Music). Songwriter, composer, producer, and vocalist on the original track, writing and singing in English and Spanish, performing every instrument, and delivering it mixed and mastered, for the statewide GRANDE campaign, which ran on TV, online video, radio, out-of-home, and social. Won the 2025 Mark Award for Best Use in a Commercial Advertisement.
- Apple, via Woolly Music: wrote, produced, and sang two original tracks commissioned for Apple's Clips video app ("RotoZipper" and "Objektion"), revised to Apple's notes and delivered.
- Scores and cuts music to picture and delivers the full spot package: multi-stem arrangements, alt mixes (instrumental, no-vocal), and cutdowns (:60, :30, :15, :06).
- Mixes and masters spots for broadcast and digital delivery, metering to ATSC A/85 (-24 LKFS, -2 dBTP) in-house or conforming with the post house, depending on the job.
- Love Island USA (CBS, Peacock), via Jingle Punks / 5 Alarm: wrote, produced, and sang cues delivered with stems. Six club tracks approved by Paramount for series use (2024), delivered with submixes.

In-House Record Producer & Audio Engineer, Audio Up Media

Nashville, TN and Los Angeles, CA | Jun 2020 to May 2023 (contract, then in-house staff)
Scripted-podcast and music studio backed by SiriusXM, Amazon MGM, UMPG, and Audible.

- In-house audio production across the network's scripted-podcast slate: recording, editing, and mixing songs and music, dialogue editing and cleanup in iZotope RX, sound design, Foley, voice-over recording and direction, and ducking music beds under dialogue for intelligibility.
- Wrote delivery specs, templates, and QC checklists for the audio team, and reviewed and gave notes on staff engineers' mixes.
- In-house music production and engineering on shows including Strawberry Spring (Stephen King), Sonic Leap (Anthony Anderson), Bedtime Stories of the Ingleside Inn (Jason Alexander, Lance Bass), Halloween in Hell, Make It Up As We Go (Miranda Lambert), The Ballad of Uncle Drank, and Maejor Frequency (Adweek Podcast of the Year 2022).
- Composed and engineered 25 jazz originals for the Audible Original American Tabloid (James Ellroy); wrote and produced tracks featuring Elle King and Nile Rodgers.
- Trained custom RVC voice models and built the pipeline that put a cloned voice into a shipped commercial podcast, covering dataset preparation, training, inference, and vocal cleanup.
- Built the ingestion system for the company's publishing and copyright tracking and recovered neighboring-rights royalties on previously unmonetized tracks.
- Built the company's Nashville studio, Audio Chateau South, and managed contractors and staff engineers (team of up to three).

Freelance Composer, Producer, Remixer & Vocalist, Independent
2018 to 2021

- Official remixer on Columbia, Epic, RCA, and Atlantic releases, including The Chainsmokers, Zara Larsson, and Lost Kings: produced and mixed each remix and delivered premasters and stems.
- My Singing Monsters, via Jingle Punks: wrote and produced an original song built from the game's monster sounds, wrote the client-approved lyrics, vocal-produced a remote session with three vocalists, mixed through client revisions, and delivered the full mix, instrumental, and stems.
- Zillow "Brothers" (:30, 2018), via Jingle Punks: composed the original music and mixed it with the VO.
- Freelance composer, producer, and session vocalist for Jingle Punks, Woolly Music, and Marmoset: radio jingles, top lines, Love Island USA vocal cues, and custom tracks for ad briefs, revised to client notes and delivered with stems and submixes.

Staff Composer, later Senior Composer & Producer, Jingle Punks
New York, NY | May 2014 to Jul 2016
Custom music house and production music library.

- Theme music for FABLife (syndicated, 91 episodes); custom and library music used in The Voice (NBC), World's Funniest Fails (FOX), and Best Time Ever with Neil Patrick Harris (NBC).
- Produced the SportsCenter theme remake for ESPN's midnight SportsCenter (2015), released as a Timbaland and Jingle Punks collaboration; custom music for Vice Media.
- Delivered custom and library tracks to library delivery requirements, including alt mixes and stems.

SKILLS

DAWs: Pro Tools, Logic Pro, Ableton Live, Studio One, Reason

Audio post: dialogue editing and cleanup (iZotope RX), sound design, Foley, voice-over recording and direction, mixing to picture

Loudness and delivery: ATSC A/85 (-24 LKFS, -2 dBTP) and EBU R128 (-23 LUFS, -1 dBTP); iZotope Insight, Nugen VisLM, Waves WLM; stereo, 5.1 surround, and Dolby Atmos delivery

Deliverables and rights: DAW sessions, DME and instrument stems, alt mixes, cutdowns, cue sheets, ISRC codes and metadata, sync license terms, library delivery requirements

Audio ML: RVC voice models (dataset preparation, training, inference), SynthV, Adobe Enhance Speech

Editing and tuning: Celemony Capstan, Melodyne, VocAlign, Revoice Pro, RePitch

Software: builds native macOS audio software in Rust and Swift, including the WaveBrake audio editor

AWARDS AND ADDITIONAL CREDITS

- 2025 Mark Award (Production Music Association), Best Use in a Commercial Advertisement, for New York Lottery "Sounds Grande".
- Recording artist as Ashworth: 200M+ streams; top 10 on Spotify's Viral 50; airplay on Z100 and Triple J; signed to Ultra Records (Sony), 2016 to 2018, and Universal Music Publishing, 2021 to 2023.
- Official remixes: Maroon 5 ("Payphone," 2012; "Cold," 2017), Shawn Mendes ("Treat You Better," 2016), The Chainsmokers ("Beach House," 2018), Zara Larsson ("Ruin My Life," 2018), Lost Kings ("First Love" feat. Sabrina Carpenter; "Don't Kill My High," 2019), GAYLE (2020), and Colton Dixon ("Made To Fly," 2021).
- Main title theme for LA to Vegas (FOX, 2018). Sync placement on 9-1-1 (ABC, 2025): "Psychic Energy" by Cope Cutters, a duo project.
- BMI-verified TV credits as composer: The Voice (NBC, 149 episodes), Saturday Night Live, Today, Last Call with Carson Daly, Hell's Kitchen, The Masked Singer, Queer Eye, RuPaul's Drag Race, Project Runway, and Love Island.

EDUCATION

New York University, 2010 to 2012. Full-time undergraduate on scholarship. Studied bassoon performance and economics (NYU Stern), then transferred into the Clive Davis Institute of Recorded Music (Tisch).